



Guest Speaking/Workshop Application

Thank you for your invitation to speak to your organization. We offer a variety of workshop and session topics, ranging from technical "how-to" subjects, to keynote addresses.

In order to better provide your organization with availability and commitment, please provide the following. This does not constitute a contract or obligation, but rather at this point, is a formal inquiry that we ask of your organization in order to make a preliminary evaluation of our mutual interest of having us present at your event.

Upon completion of this form, please fax to (888) 332-2419. We will respond within 2 business days.

1. Name of Event: _____
2. Dates of whole event: _____
3. Date(s) and times you would like for us to present (including length): _____
4. Number of expected **attendees** at the whole event: _____ people
5. Number of expected **fairs** at the whole event: _____ fairs
6. Number of expected **attendees** at our presentation (if more than one presentation, how many at each presentation): _____ people
7. Number of expected **fairs** at our presentation (if more than one presentation, how many at each presentation): _____ fairs
8. Are there any activities (sessions, workshops, trade shows, round-tables, keynotes, trade shows, etc.) that would conflict during any of our presentation(s): If yes – please explain:
9. If a trade show is present, will your organization providing us a booth for our display? Yes No
10. May we display our 10ft wide banner/wall ad in the hotel or meeting area (excluding a trade show)? Yes No
11. Will your organization be providing travel reimbursement or comp?

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|--|-----|----|
| Air (from College Station, TX to your location) | Yes | No |
| Hotel (1 room, 1 night per day of presentation plus 1 additional night) | Yes | No |
| Car Rental (Car, Shuttle, or Ground Transportation to/from hotel, airport, and assembly) | Yes | No |
| Meals | Yes | No |
12. Please indicate the topic(s) that you would like us to present. See the attached page for ideas:

Name of person filling out form _____ Date: _____

Contact Phone Number _____ Email: _____

AV Requirements:

- LCD Projector
- Internet Connection
- AC Power supply within 6 feet of above connections
- Wireless Microphone (if more than 40 people, clip/on preferred)
- 15 minutes of setup time (assuming AV equipment "is ready to go")

Sample Presentation Topics

ShoWorks Apeiron Launch! (ShoWorks Specific)

Participate in the largest, most significant upgrade release of the ShoWorks software lineage since the first version in 1996. This session is for both those who have never used the ShoWorks software and for current users wanting to see the benefits of what new features help the fair office boost productivity and efficiency using the most widely used fair management and entry software in the nation.

The Internet: What's new for fairs taking online entries (Non-ShoWorks Specific)

What was once a mere time-saving device to replace long hours recording paper entries, is now a critical "expense killer" and better yet, "profit maker" vital to the survival of the fair. One is missing the boat if they are not capitalizing on the traffic and attention from online entries. Targeted sponsorships, surveys, and ticketing are just a few of the newest benefits of online entries. Learn what steps to take to get your entry office online and what pitfalls to avoid. See the results and comments from almost 20,000 exhibitors across hundreds of fairs surveyed this past year about their online entry experience using ShoWorks. Get a walkthrough using the latest version of ShoWorks to operate your fair online.

Leveraging technology in your junior livestock auction (Non-ShoWorks Specific)

Junior Livestock Auctions are often the most complex and intensive record management process at your fair. See the latest techniques being used from successful fairs across the nation and how not just computers, but leveraging the Internet can transform your auction into a smooth and painless event for your record keeping.

Microsoft Excel – for beginners or those needing a refresher (Non-ShoWorks Specific)

Most individuals, including executives, consider spreadsheets as a "must have" tool for their decision making. Spreadsheets are used in everything from calculating financial numbers to managing mailing lists. This 1-hour course is designed to teach anyone (including those who may consider themselves technologically impaired) the basics of Microsoft Excel. The class will include hands-on tasks such as entering in simple data, cell references, calculations, formulas, and formatting spreadsheets. If time and interests permits, other tasks will be covered such as how to quickly 'clean up' existing disorganized spreadsheets.

The future of technology at the fair: Are we up to it? (Keynote Address)

The changes that are carved by information technologies in fairs over the next 10 years will make a much larger impact on the fair than the changes we've experienced in the last 10 years. This raises the question: Are we up to the task?

Futurist and software pioneer Michael Hnatt assesses the technology changes fairs have experienced, recognizes the changes to come, and proposes the implications of tomorrow's technology. Along the way he identifies the key benefactors, unsuspected bottlenecks that will restrain our progress, the threats facing today's fair, and weighs the effects of technologies that change daily. This eye-opening keynote will rock your preconceptions about the future ahead of us, and help you re-evaluate your strategy for a successful fair of tomorrow.